BUSINESS INTELLIGENCE- A TOOL FOR ROBUST E-COMMERCE

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ABSTRACT

One of the ultimate essential trends within the current state of affairs is that expanding usage of the Internet and Communication Technologies (ICT). Online is related to E-business activities had a prime power on the method of conduct business on organizations. Business Intelligence (BI) provides novel prospects for corporations to contend within the international play market a prime character within the worlds’ economy. Even though the many analyses within the arena of e-business, this needs additional comprehensive investigation in discovering e-business attractiveness and pointers that alter to live BI capacities. The purpose of this study is to improve the e-business effectiveness usage of BI in the competitive business world. Investigation the diversity of e-business, demonstrating the theoretical model aggressiveness of e-commerce together of the foremost vital occasions of e-business is conferred. In this model contains the four totally dissimilar interconnected stages of analysis: business, nation, and worldwide level. This can give more perspective by permitting more reliable investigations into the information, leading to a sensible and dynamic ending.

KEYWORDS: Business intelligence, E - Business and Determination.

References

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