ROLE OF EMPOWERMENT IN ENHANCING ORGANISATIONAL INNOVATION AND PERFORMANCE – A SPECIAL REFERENCE TO SBI

G.SREELAKSHMI

ASSOC.PROF,
SRIDEVIWOMEN’SENGINEERINGCOLLEGE
VATTINAGULAPALLY,HYDERABAD-32.

DR.D.SURYACHANDRA RAO

RIGISTRAR,DEEN,KRISHNAUNIVERSITY
MACHILIPATNAM,ANDHRA PRADESH.

ABSTRACT

Empowerment is mainly concerned with establishing and building trust between management and employees, and motivating their participation in their employment. It is one of the modern concepts which is useful to improve the human involvement in the modern organisations to achieve high levels of cooperation, team spirit, self-confidence, innovation, independent thinking and entrepreneurship. The Employee empowerment requires a balance between their need for appreciation and responsibility. The article focuses on the development of a frame work which reflect the effects of employee empowerment on the organisational innovation among all the Branch Managers/executives who are working in the Banking Sector in general and SBI in particular.

KEYWORDS: Employee Empowerment, organisational innovation, Public sector bank SBI.

References


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