FUNDAMENTAL ANALYSIS OF SELECTED PHARMACEUTICAL COMPANY’S SHARE PRICE MOVEMENTS IN NIFTY

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ABSTRACT:

The Indian pharmaceuticals market is the third largest in terms of volume and thirteen largest in terms of value, as per a report by equity master. Branded generics dominate the pharmaceuticals market, constituting nearly 70 to 80 per cent of the market. Four company’s five years stock prices were selected for the study under nifty. Dr. Reddys Lab, Cipla Ltd, Ranbaxy Laboratories, and Sun Pharma. The main objective of this study is to examine the overall efficiency of the selected Pharmaceutical companies in NIFTY and to conduct fundamental analysis of major scrip’s from the Pharmaceutical sector. The secondary data were collected with the help of manuals of company, journals, annual reports, and websites. The analysis was done through intrinsic value calculation and ratio analysis. Over the period of study, it's shows the overall efficiency of the firm.

KEY WORDS: Equity, Efficiency, Fundamental analysis, Intrinsic calculation, Nifty, Scrip’s.

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