RURAL TOURISM AS AN OPPORTUNITY FOR RURAL DEVELOPMENT – AN OVERVIEW OF TOURISM IN THE APATANI VILLAGES OF ZIRO VALLEY, ARUNACHAL PRADESH (INDIA)

Mr. MUDANG TAGIYA

GUEST ASSISTANT PROFESSOR
RAJIV GANDHI UNIVERSITY (CENTRAL)
RONO HILLS, DOIMUKH
ARUNACHAL PRADESH
INDIA.

ABSTRACT

Rural tourism is a type of tourism that is based on scientific principles and issues and the concept is beyond thought and expression and much of the major recreational activities and tasks are included which may be compared to some other, more traditional mode may be performed in various environments. It is its economically and socially positive impact which allows farmers to gain additional financial sources and create new job positions for other local people. In fact, it is a very positive and ecological form of tourism. The paper describes the role of rural tourism for the sustainable development of rural areas and stresses out the importance of rural tourism for the development of rural areas.

KEYWORDS: Apatani; Ziro; Rural Tourism; Rural Development.

REFERENCES


Go, F.M.; Van Fenema P.C. (2006). Moving Bodies and Connecting Minds in Space: It is a Matter of Mind over Matter Advances in Organization Studies 17, pp. 64-78,


Loureiro. S.M.C. Tourism in Rural Areas: Foundation, Quality and Experience. www.intechopen.com


M. Berriane and B. Moizo. Local initiatives, public policies and the development of tourism in the rural Morocco: A 15 year perspective on development initiatives in rural tourism. Frontiers in Science and Engineering An International Journal Edited by Hassan II Academy of Science and Technology.


