ABSTRACT

Benchmarking is known as an important device for permanent increase of quality. The spirit of benchmarking is the practice of identify the uppermost values of quality for goods and services, or process, and it followed to make the growth is required to achieve individual standard usually called as put into practice. A variety of business concerns accepted benchmarking and had modified the style to go with their requirements. This paper describes the value of the benchmarking relevance from the diverse perspectives to advance excellence.

KEYWORDS: Benchmarking, Benchmarking Approaches, Business Excellence, Classification.

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