WOMEN ENTREPRENEURSHIP IN MICRO, SMALL AND MEDIUM ENTERPRISES (MSMES) - A CASE STUDY OF HYDERABAD AND RANGA REDDY DISTRICTS OF TELANGANA STATE (INDIA)

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ABSTRACT

Entrepreneurship is the process of setting up new industries to manufacture goods and/or provide services to make a profit. It is the process through which individuals and groups pursue opportunity, leverage resources and initiate change to create value. It is also one of the most important factors contributing to the economic growth and development of the society. Entrepreneurship development among women not only leads to women empowerment but also their substantive contribution to national economy and social uplift. Despite the active role being played by government and various other agencies for promotion of women entrepreneurs, there are still many hurdles which need to be overcome. The present study is restricted to the women entrepreneurship in MSMEs in Hyderabad and Ranga Reddy Districts of the newly formed Telangana State (India), relating to their evolution, promotion, problems and prospects.

KEY WORDS: Women Entrepreneurship, MSMEs, and Women Empowerment.

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