A STUDY SUPPLY CHAIN MANAGEMENT PRACTICES:
AN EMPIRICAL INVESTIGATION ON ETHIOPIAN LEATHER INDUSTRY

PROF. SUDARSANA RAO*; MEBRAHTU TEKA**

*PHD.,
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
COLLEGE OF ARTS AND COMMERCE
ANDHRA UNIVERSITY, VISAKHAPATNAM.

**RESEARCH SCHOLAR
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
COLLEGE OF ARTS AND COMMERCE
ANDHRA UNIVERSITY, VISAKHAPATNAM.

ABSTRACT:
Effective supply chain management has become a potentially valuable way of securing competitive advantage and improving organizational performance. The objective this research is to present the relationship between supply chain management practices and competitive advantage. The data collection instruments used was a questionnaire and interview which was administrated to a total sample of 205 managers. Of which 178 completed correctly and returned the questionnaire and the response rate was 86.23%. Sample selection was based on random sampling which was obtained from Ethiopian leather industry association list. The data collected were analyzed using reliability and validity tests, factor analysis, descriptive statistics (mean and standard deviation) and inferential (correlation and multiple regression analysis) statistics. The results indicated that SCM practices are related to competitive advantage.

KEYWORDS: Supply Chain management Practice, organizational performance, Manufacturing, Ethiopia.

Reference

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