FDI IN INDIAN RETAIL SECTOR: PROS AND CONS

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ABSTRACT
In today’s scenario India was being looked up by many foreign nations as the investment hub because of the availability of huge and ample resources. Retail Industry observed the potential for development which led to the origin of many retail stores. It is often argued that foreign retail industries may affect the interest of local players, but so many Indian organized retail stores were brought in and they are running successfully. FDI is an important means of economic development particularly for developing countries. Indian government promotes FDI in retail sector by providing up to 51% for single brand segment and 100% in wholesale segment. It gives an opportunity for the global retail players to enter in India. This paper emphasize sand focus on the pros and cons of FDI in Indian retail sector which aims to give a brief idea about the implications of foreign investments in retail sectors.

KEY WORDS: economic development, FDI, foreign investment, government, retail sector.