ABSTRACT
Normally sentiments rule the stock market. The researchers have taken the effects and consequences of assembly exit polls and assembly election for analysis. Exit polls projection on 4th December, the last day of the election to the five states namely Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan and Delhi caused a bullish market up to 9th December 2013. This is mostly due to the election results. After 10th December the market faced a bearish market. The assembly election results created excitement in the share market but ended with a panic. So much so, the investors are dreaming that the share market will enter into a boom after 2014 general elections. We hope general election in May 2014 would certainly affect the Indian share market positively.

KEYWORDS: BSE INDEX, Exit Polls, General Election, NSE INDEX