A STUDY ON FINANCIAL ANALYSIS OF TATA MOTORS LTD.,
NAVI MUMBAI INDIA

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ABSTRACT
The analysis of financial position is a process of evaluating relationship between component parts of financial statements to obtain a better understanding of the firm’s position and performance. This study covers over all financial analysis of TATA Motors by using financial ratios, liquidity, solvency, activity and profitability. The study covers only seven years between 2006-07 and 2012-13.

KEYWORDS: Liquidity, Solvency, Activity, Turnover and Profitability.