RISK MANAGEMENT FOR INVESTORS IN STOCK MARKET

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ABSTRACT

It is well established fact around the world that financial planning has always come into limelight and gained its rightful recognition during market fluctuation. In this article, we discussed about financial activities that maximize the value of investors or a portfolio by reducing the costs and appropriate use of fund in such a way to get the optimum output. Successful investors use stock market risk management strategies to minimize the risk and maximize the gain in due course and for this first one should know the properties and volatility of market and follow the strategies that conducive to protect investment. An integrated risk management approach should be evaluated and monitored in order to identifying all risks and their dependences to which investors are exposed.

KEYWORDS: Derivatives, Hedge, Portfolio, Primary Market, Secondary Market