A STUDY ON GREEN CARS – FUTURE OF AUTOMOBILES

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ABSTRACT

The modern business world is addressing the issues of environmental pollution with green products. The green cars which have low or nil carbon emissions are best solutions to resolve the air pollution caused by automobile industry. The automobile is one of the biggest polluters of environment but with latest technology and alternate sources of energy this industry had introduced green cars. This paper gives brief knowledge on green cars and about different types of eco-friendly cars. The pros and cons of green cars with regard to price, speed and loading capacity are discussed. The challenges and prospects of green cars in India are also stated in this paper.

KEYWORDS: environment friendly, eco-friendly cars, green cars, green products, sustainability.