ABSTRACT
Banking industry is an emerging industry in India, the entry of private sector and foreign banks have brought many strategic changes in the banking industry. The hazards of work-life imbalance are evident in banking industry. Employees in the banks take painful effort to deliver the multiple needs of its customers. Work deadlines are getting tighter and the individual’s jobs are loaded and added with quality output. Due to work pressure, it becomes exceedingly difficult to maintain balance between professional and family life. The output of the banking sector is dependent on the quality of human resources. The core function of human resource development is to facilitate performance improvement, measured in terms of finance indicators of operational efficiency and quality of financial services provided. The twin challenges faced by the banks’ managements are that of retaining the existing employees and providing a satisfying work environment for all employees. The study endeavors to identify the issues associated with managing professional and personal life of employees in banking industry. The study concluded that work life balance has become a quest for professionals of banking industries and also that employees work better when they do make time for family and personal interests.

KEYWORDS: Work life balance, Work life conflict, Role overload, Old-private banks and new private banks.

REFERENCE


