INFORMATION NEEDS AND UTILIZATION OF LEISURE TIME BY DIFFERENT COMMUNITIES IN RURAL AREAS

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ABSTRACT
This study emphasis on utilization of leisure Time by different communities, age and sex in the rural areas in the district. Regarding their utilization of leisure Time in daily routine work they visit to film or cinemas, interest in listening to radio, watching television programmed and interest in reading books, playing different indoor and outdoor game, marketing, meet to friends, participate in political party, seminar and meeting. This paper find out the utilization of leisure time in browsing computer/internet, searching jobs, to collect important information about socio-economic, political, cultural programmed. For getting information they spend for listen in news for local national, international, weather news and natural calamities. Utilization of leisure time also found gossiping, sleeping, domestic work, child care including education, child health care and to visit library. Lastly the leisure time has used by the different communities as to mostly spend their time in listening radio programmed, Television, domestic work. Farming and non-farming activities Time use classification should reveal the details of non-work in a way that components reveal the major characteristics of non-activities. For example, the major components could be (a) rest and sleep (b) personal hygiene and care,(c) TV, audio, and sports, (d) education and self development and (e) leisure time. It is important, however, to define leisure time accurately and to distinguish it clearly from forced leisure or unemployment.

KEYWORDS: Utilization of leisure time for social, economical, cultural, media usage, Usage of information technology personal and domestics usage of time.