FINANCIAL PERFORMANCE EVALUATION OF
TELECOMMUNICATION COMPANIES
(A COMPARATIVE STUDY OF THE SELECTED COMPANIES IN INDIA)

KOKILA H S
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY (VSKU)
JNANA SAGARA CAMPUS, VINAYAKA NAGARA, CANTONMENT

ABSTRACT

India's telecommunication network is the second largest in the world based on the total number of telephone users. It has one of the lowest call tariffs in the world enabled by the mega telephone networks and hyper-competition among them. It has the world's third-largest Internet user-base with over 137 million as of June 2012. Major sectors of the Indian Telecommunication Industry are telephony, internet and television broadcasting. In the present study, an attempt is made to evaluate the financial performance of five telecommunication companies. The study is entirely based on secondary data collected for five years from 2008 to 2012 for the companies under study

KEYWORDS: Financial ratios, Performance indicators, Statistical tools, Telecommunication companies.