FDI IN INDIAN RETAIL SECTOR – ADVANTAGES AND DISADVANTAGES

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ABSTRACT

India being a signatory to World Trade Organisation’s General Agreement on Trade in Services, which include wholesale and retailing services, had to open up the retail trade sector to foreign investment. The study explains the concept of FDI in retail. It discusses the advantages and disadvantages of FDI in retail. Finally, it gives certain recommendations to protect the interest of small retailers.

Key words: Foreign Direct Investment, issues.