AN ANALYTICAL STUDY OF THE NEED TO INVOLVE PRIVATE PARTNERS IN INFRASTRUCTURE PROJECTS AND IDENTIFICATION OF PRIORITY SECTORS AMONG PUBLIC PRIVATE PARTNERSHIP (PPP) PROJECTS OF UTTAR PRADESH

DR. ZEESHAN AMIR*; MR. ANIS UR REHMAN**

*DEAN, FACULTY OF MANAGEMENT AND RESEARCH, INTEGRAL UNIVERSITY, LUCKNOW, U.P., INDIA
**SENIOR LECTURER, FACULTY OF MANAGEMENT AND RESEARCH, INTEGRAL UNIVERSITY, LUCKNOW, U.P., INDIA

ABSTRACT

In this paper, the researchers have delved into the perception of consumers towards PPP in Uttar Pradesh. The main objectives of this paper are to study the requirement of basic infrastructure, capability of the government and the need to involve private partners for providing infrastructure facilities in various sectors. The paper also covers pricing and compensation issues related to PPP. These objectives are studied by developing a questionnaire in five point Likert scale. The data collected through respondents has been analyzed using SPSS. The frequency and mean of the responses obtained through respondents have been calculated and analyzed to understand the relative importance of various social issues related to PPP. Hypotheses related to comparative importance of roads, electricity, airports and education were formulated and tested. Better roads to highways, international standards airline services, regular electricity supply, availability of vocational courses and accessibility to healthcare services are essential concerns to increase the productivity and efficiency of business units as well as consumers. The government does not have adequate resources to provide these services. Therefore, it is needed that the government should involve private partners for provision of these services. Consumers are willing to pay higher prices if better services are offered.

KEYWORDS: Accountability, contractual partnerships, Public Private Partnerships, user-pays principle, social perception.