INCULCATION OF READING HABIT IN DIGITAL ERA

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ABSTRACT
Library is an agency that bridges the gap between formal and informal education by providing a much needed link between classroom instructions and the enormous amount of information sources acquired and kept for use in libraries in different formats, from traditional to that are based on latest information and communication technologies (ICT) – CDROMS, E Books, E Journals, Speaking Books, Born digital documents, digitized works and so on. The establishment of link being facilitated by the librarian is possible only if the information seeker is an apt reader. The stakeholders- librarians, teachers, authors and publishers are all concerned about the readership in the era of ICT and digital content because everything from information to entertainment (Infotainment) is available and accessible through internet. The present paper not only overviews the benefits of serious reading oriented towards multi career facets but also puts forward a framework by following which the library professionals to a great extent can help in promoting and inculcating the reading habits among the society especially when the readers are tapped right form the childhood. The code of ethics and conduct laid down by IFLA/ FAIFE and Library Leaders Owning Leadership summit for library and information science professionals have been dealt in detail within the scope of this paper.

KEYWORDS: Digital library, Information, Reading, Reading habit, Knowledge Society.