STUDENT EXPECTATION ON B-SCHOOL – A STUDY WITHIN TAMILNADU STATE

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ABSTRACT
The main objective of the present paper is to Study the Students perceptions from Business School with Special Reference to Tamilnadu state. Owing to the concept of global village, the competition of industries is also moving parallel. To cope up with this competition management education system should be revitalised. Also Internationalization, cross cultures, strategic alliances, partnership & mergers are the emerging trends and new other trends is also emerging day by day. The industries are expecting the candidates as multi personality instead of concentrating on one particular skill or task. Today students are the tomorrow’s manager. So the concentration should focus on student’s perceptions about the management education and the industries perceptions should also take into considerations. On this back ground this study is taken to address the expectation of the students, the issues related to the existing B-School system. The study is descriptive in nature and sample size of the study is about 250 and the sampling method use for the study stratified random sampling. The finding and suggestion through data analysis will be helpful for B-schools to fulfil the student expectation.

KEYWORDS: Global competition, Students Perceptions, Education system, Issues at B-School