MANAGING KNOWLEDGE WORKERS IN AN INDIAN INFORMATION TECHNOLOGY INDUSTRY

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ABSTRACT

The Indian IT industry has become energetic. Attainment of today’s Indian economy leaps from the speedy and useful exchange of information. Managing Knowledge workers and their growth is constantly and drastically rising in corporations. Because markets are becoming forceful, businesses are becoming service-oriented and expanded, learned workforce is rising in big and sufficient quantity. Information rebellion is in fact knowledge rebellion. These days, corporations are capitalizing on knowledge-based work & knowledge workers are considered as intelligent capital. There is alteration of the industrial economy into a knowledge-based economy. In this situation, the accountability of HR managers has become extremely essential. They have to magnetize, shape, increase, hold and fulfill the views of “knowledge workers”. It has turned into evident that the appliance of effectual HRM practices in managing them will simply direct the corporation towards victory.

This article furnishes a deeper considerate of knowledge workers and managing them in Indian IT industry. It illustrates all about defining the knowledge worker and circumstances of Indian IT industry. It too looks at characteristics of knowledge workers, challenges and HR strategies for capable of managing knowledge workers.

KEYWORDS: Challenges, Characteristics, GDP, HR Strategies, Indian IT (Information Technology) Industry, Managing Knowledge Workers.